

Benjamin Franklin Extraordinary Rubric

Demonstrate which of Franklin's accomplishments has had the greatest long term impact.

Underline the kind of project you created:

Posters / Pamphlets / Multimedia Project / Video / Booklet / Report cards

	<b>Beginning</b> <b>1</b>	<b>Developing</b> <b>2</b>	<b>Accomplished</b> <b>3</b>	<b>Exemplary</b> <b>4</b>	<b>Score</b>
Language	Multiple incomplete sentences used.  Multiple spelling or grammar errors.	Multiple incomplete sentences used.  Spelling or grammar errors. (>4)	Uses complete sentences or bulleted phrases  Less than 4 spelling or grammar errors	Uses complete sentences or bulleted phrases  No spelling or grammar errors	
Facts and figures	Project offers few facts. (<5)  Facts do not support the chosen accomplishment's selection.	Project offers some basic facts.(5-9)  Facts not related to the chosen accomplishment's selection.	Project offers many facts. (9 -12)  Facts somewhat related to the chosen accomplishment's selection.	Project offers many facts. (12 or more)  Facts clearly support the chosen accomplishment's selection.	
Technology and Design	Graphics, fonts, colors and layout disorganized.  They distract from the project's appearance and message.	Some organized use of graphics, fonts, colors.  Layout not organized.  Colors/fonts confuse the project's appearance and message.	Graphics, fonts, colors and layout organized.  They contribute positively to the project's appearance and message.	Graphics, fonts, colors and layout very well organized.  They contribute effectively to the project's appearance and message.	
Persuasive Argument	Does not state which accomplishment was chosen.  Project does not make an effective argument.	States which accomplishment was chosen.  Project makes a vaguely pro argument.	States which accomplishment was chosen.  Project makes a pro argument.	States which accomplishment was chosen.  Project makes a persuasive argument.	
Ethics	No bibliography provided.	Simple bibliography provided	Good bibliography provided. Format	Appropriate bibliography provided in	

	<p>No credit given for graphics.</p> <p>Facts questionable</p> <p>Plagiarism?</p>	<p>provided.</p> <p>No credit given for graphics.</p> <p>Facts questionable</p> <p>Plagiarism?</p>	<p>needs work.</p> <p>Credit given for most graphics.</p> <p>Facts verifiable</p> <p>Clearly original work</p>	<p>approved format.</p> <p>Credit given for all graphics.</p> <p>Facts verifiable</p> <p>Clearly original work</p>	
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Written by Cindy O'Hora. Posted July 14, 2004. Released to public domain.

[Rubric template from WebQuest site](#) by Bernie Dodge